

1. We share the UK's great cultural assets with the world.
2. We support prosperity and security.
3. We create value for the UK.

We share the UK's great cultural assets

- We share the UK's great cultural assets: the English language, arts and education with the world. This:
 - builds trust in the people and institutions of the UK and supports prosperity and security around the world
 - encourages people to visit, study in, and do business with the UK
 - attracts people who really matter to all our futures to visit and engage with the UK.

We support prosperity and security

- We teach English, offer educational opportunities, deliver large development contracts and share the best of the UK arts in big high-growth economies such as India, China, Brazil, the Gulf States, Indonesia, Mexico and Turkey, all of which are increasingly important markets for UK businesses.
- We offer young people from the UK opportunities to learn languages and travel overseas, to connect with people abroad and develop the international skills and experience that will be critical to the success of the UK economy in the 21st century.
- Our programmes support security and stabilisation in countries such as Afghanistan, Iraq, Libya, Pakistan and South Sudan.
- We provide international opportunities to people living in isolated countries such as Burma, Iran and Zimbabwe, building trust in the UK and giving the people of these countries a voice that can be heard beyond their borders.
- We deliver sustainable international development throughout Africa and Asia by improving English, skills and education systems and helping to secure good governance.

Creating value for the UK

- We take an entrepreneurial approach, generating three quarters of our turnover ourselves, with less than one quarter coming from a UK government grant.
- In tough economic times, our 'mixed economy' model is delivering more work in the arts, English, education and society, and more benefit to the UK, while reducing the cost to UK taxpayers.

- We generate our own income by (a) bidding for contracts to deliver programmes for both UK and overseas governments, (b) charging those that are able to pay for our services and expertise, and (c) developing partnerships with private sector organisations.

Facts

- We have offices in more than 100 countries worldwide.
- In 2012-13 we worked with more than 550 million people worldwide. We worked with 10.8 million people face-to-face.
- Our exhibitions, festivals, events and performances attracted 12.7 million people – a significant increase on last year's figure of 9.5 million.
- We had 368,000 learners in teaching classes and 2.37 million examinations candidates. Our online community of teachers and learners has grown to 3.2 million.
- We offered opportunities for 2.6 million people in the UK to gain international skills and experience, a 10 per cent increase on 2011-12.
- We reached 10,700 UK organisations with initiatives involving a total of 167 different countries. Our UK website audience is up to over 17 million from 11 million last year.
- The British Council works with universities to help attract more than 350,000 international students to the UK every year. International students bring an economic benefit of £14 billion for the UK economy each year.
- In 2012-2013, the British Council's turnover was £781 million, with only £171.5 million Foreign Office grant funding. For every £1 of Foreign Office grant we generated over £3.56 of income from other sources.
- By 2015, only 16 per cent of our turnover will come from our government grant – this means that, out of every £6 of activity building trust and influence for the UK, only £1 will be funded by our government grant.